



ENSER COMMUNICATIONS LTD.
(formerly known as Enser Communications Pvt. Ltd.)
CIN: L64200MH2008PLC182752

Date: August 1, 2024

To,

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (East)
Mumbai -400051

SYMBOL: ENSER
ISIN: INE0R9I01013

Dear Sir/Madam,

Sub: Submission of Media Release
Enser Communications successfully integrates operations of recently acquired Businesses in Jaipur- achieving significant Synergies and Growth

In terms of the requirement of Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are submitting herewith please find enclosed copy of the captioned Media Release for public dissemination and your record.

Copy of the Media Release is also available at www.enser.co.in

Kindly take it on your record and oblige.

Thank you,

Yours faithfully,
for **Enser Communications Limited**
(formerly known as Enser Communications Private Limited)

Muskan (ICSI M. No. A-62983)
Company Secretary and Compliance Officer

Encl: a/a





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Press Release



Enser Communications successfully integrates operations of recently acquired Businesses in Jaipur- achieving significant Synergies and Growth

Gurugram, August 1, 2024: Enser Communications Limited, a rapidly growing leader in India's BPM industry, proudly announces the successful integration and strategic advancements following its recent acquisitions of Vkalp Outsourcing Services and Solnix Technocomm, both located in Jaipur, Rajasthan.

Following the acquisition, **Enser Communications has seamlessly integrated Vkalp and Solnix's businesses, clients, workforce, and infrastructure, enhancing service offerings, streamlining processes, and leveraging combined expertise for greater client value.** This integration positions Enser for continued growth and innovation, reinforcing its commitment to excellence and expanding our market reach.

"We are delighted to announce the seamless integration of Vkalp and Solnix into the Enser family," stated Mr. Rajnish Omprakash Sarna, Managing Director of Enser Communications Limited. "In addition to expanding our geographic footprint, this acquisition has provided us with established infrastructure, added marquee clients, and granted access to new sectors. It has empowered our workforce to effectively meet the growing demands of the market."

Enser's enhanced service offerings now encompass thriving new verticals such as **e-commerce** and **QSR food delivery**, complementing its robust presence in the BFSI and edtech sectors.

This acquisition has already begun to contribute to Enser's revenue, driven by new clients, including **one of India's largest online B2B marketplaces** and **two prominent international QSR food supply chains.**

"With Enser and its leadership driving the business now, these new clients are not only more confident but also eager to expand their business relationships," added Mr. Rajnish Omprakash Sarna. "and we are confident that these strategic partnerships are poised to fuel significant growth and **further solidify Enser's reputation for delivering outstanding value and service excellence.**"

Moreover, Enser is consolidating the infrastructure and operations of Vkalp and Solnix into a new, state-of-the-art facility in Jaipur. This upgraded facility will feature **advanced technology and an expanded seating capacity for up to 600 professionals, with ample space for future growth.** This strategic consolidation underscores Enser's commitment to enhancing operational efficiency, delivering superior service, and maximizing synergies to drive accelerated growth.

Previously, Vkalp operated a 350+ seat service unit, serving diverse Indian clients with outsourcing solutions. Solnix, with a capacity of over 100 seats, specializes in next-generation





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call-center outsourcing, catering particularly to clients in the United Kingdom and other international markets. The integration of these operations into a unified facility in Jaipur marks a significant milestone in Enser's strategy to streamline operations and optimize service delivery across its expanded client base.

The Management Team at Enser Communications is dedicated to exceptional services and strategic success while actively seeking opportunities to enhance Company's positioning in the BPM Industry through further collaborations, acquisitions, and other growth initiatives.

About Enser Communications Limited (Enser):

Enser is an emerging player of Business Process Management (BPM) Industry, offering cutting-edge solutions designed to enhance customer experiences and drive operational excellence.

Enser helps its clients manage their Customer Life cycle using its Business Process Management Platform. Enser facilitate rich consumer engagement and understanding by crafting end to-end consumer interaction solutions that are flexible and customized to deliver for our client's business objectives. Enser provides Customer Acquisition services, it is an automated, defined and optimized process for gaining new customers, from lead generation to conversion, aiming to enhance efficiency and effectiveness. Apart from this Enser provides Automated Premium Collection Engine, Integrated Voice recognition Response System, C-SAT Surveys and other services to its customers.

Enser's BPM tech enabled platform integrates with voice, chat, email, IVRS, and other social media engagements for customer acquisition as well as customer service strategies, specializing in Client Interaction Management.

Enser operates from its various facilities from Mumbai, Gurugram, Jaipur and Bangalore, helps its clients manage their Customer Life cycle using its Business Process Management Platform. Enser facilitate rich consumer engagement and understanding by crafting end to-end consumer interaction solutions that are flexible and customized to deliver for client's business objectives.

Enser, founded and led by industry stalwarts Rajnish Sarna, Harihara Iyer and a team of seasoned professionals, represents decades of collective experience, proven track record of driving innovation and delivering measurable results.

NSE EMERGE Scrip Code: ENSER

For further information,

you may please visit www.enser.co.in

please contact Ms. Muskan Sharma | muskan.sharma@enser.co.in, investors@enser.co.in

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