



ENSER COMMUNICATIONS LTD.

(formerly known as Enser Communications Pvt. Ltd.)

CIN: L64200MH2008PLC182752

Date: December 23, 2024

To,

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (East)
Mumbai -400051

SYMBOL: ENSER
ISIN: INE0R9I01013

Dear Sir/Madam,

Sub: Submission of Press Release
Enser Communications Appoints Mr. Puneet Virmani as Chief Operating Officer (COO).

In terms of the requirement of Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are submitting herewith copy of the captioned Press Release for public dissemination and your record.

Copy of the Media Release is also available at www.enser.co.in

Kindly take it on your record and oblige.

Thank you,

Yours faithfully,

for Enser Communications Limited
(formerly known as Enser Communications Private Limited)

Muskan (ICSI M. No. A62983)
Company Secretary and Compliance Officer

Encl: a/a



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Press Release

Enser Communications Appoints Mr. Puneet Virmani as Chief Operating Officer (COO)

Gurugram, December 23, 2024 — Enser Communications Limited, an emerging leader in India's Business Process Management (BPM) sector, is excited to announce the appointment of Mr. Puneet Virmani as the company's new Chief Operating Officer (COO). In this key leadership role, Mr. Virmani will be responsible for overseeing day-to-day operations while driving operational excellence, efficiency, and strategic growth across the organization.

Having almost 3 decades experience spanning Retail, Logistics, and BPM, Mr. Virmani brings a wealth of expertise to Enser Communications. His career has seen him successfully lead high-impact initiatives in Sales, Operations, and Business Excellence. For the past 15 years, he has held Senior Leadership roles, including as **a core member of the founding teams at Home Shop18 (Network 18 Venture), Naaptol, and EZ Mall (Essel Group Venture)**. In these roles, Mr. Virmani spearheaded transformative operational changes, improved process efficiencies, and built high-performing teams, all contributing to organizational growth.



Mr. Virmani holds a Bachelor's degree in Commerce, a Post Graduate Diploma in Sales & Marketing from NIS Delhi, a Diploma in Supply Chain Management from IIT Delhi, and is **a certified Six Sigma Green Belt**. He also earned **a Doctorate in Business Excellence from Washington Digital University**. His passion for driving industry advancements and operational success aligns perfectly with Enser Communications' vision of continued excellence and innovation.

"We are thrilled to welcome Puneet to Enser Communications," said **Mr. Rajnish Sarna, Managing Director** of Enser Communications Limited. "His extensive leadership experience and deep industry knowledge perfectly align with our ambitious growth aspirations. **As we scale and expand our footprint in the dynamic BPM landscape, Puneet's expertise in driving operational excellence and transformative strategies will be invaluable in propelling us towards our goal of becoming a large-scale BPM Company. His addition to our core team will accelerate the achievement of our planned goals, enabling us to realize them in a timely and commendable manner.**"

Mr. Virmani's appointment is a strategic move that reinforces Enser Communications' commitment to operational excellence and sustainable growth. He will play a pivotal role in shaping the company's future and strengthening its position in the market.

About Enser Communications Limited (Enser):

Enser is an emerging player of Business Process Management (BPM) Industry, offering cutting edge solutions designed to enhance customer experiences and drive operational excellence.



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Enser helps its clients manage their Customer Life cycle using its Business Process Management Platform. Enser facilitates rich consumer engagement and understanding by crafting end-to-end consumer interaction solutions that are flexible and customized to deliver for our client's business objectives. Enser provides Customer Acquisition services, it is an automated, defined and optimized process for gaining new customers, from lead generation to conversion, aiming to enhance efficiency and effectiveness. Apart from this Enser provides Automated Premium Collection Engine, Integrated Voice recognition Response System, C-SAT Surveys and other services to its customers.

Enser's BPM tech-enabled platform integrates with voice, chat, email, IVRS, and other social media engagements for customer acquisition as well as customer service strategies, specializing in Client Interaction Management.

Enser operates from its various facilities from Mumbai, Gurugram, Jaipur and Bangalore, helps its clients manage their Customer Life cycle using its Business Process Management Platform. Enser facilitates rich consumer engagement and understanding by crafting end-to-end consumer interaction solutions that are flexible and customized to deliver for client's business objectives.

Enser, founded and led by industry stalwarts Rajnish Sarna, Hariharan Iyer and a team of seasoned professionals, represents decades of collective experience, proven track record of driving innovation and delivering measurable results.

NSE EMERGE | Scrip Code: **ENSER**

For further information,

you may please visit www.enser.co.in

please contact Ms. Muskan Sharma | muskan.sharma@enser.co.in, investors@enser.co.in

Disclaimer: Certain statements and words in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by these forward-looking statements. Enser Communications Limited shall not be in any way responsible for any action taken based on such a statement.