



ENSER COMMUNICATIONS LTD.

(formerly known as Enser Communications Pvt. Ltd.)

CIN: L64200MH2008PLC182752

Date: February 12, 2025

To,

The Manager Listing

Department

National Stock Exchange of India Limited

Exchange Plaza, C/1, G Block,

Bandra - Kurla Complex, Bandra (East) Mumbai -

400051

SYMBOL: ENSER

ISIN: INE0R9I01021

Dear Sir/Madam,

Sub: Submission of Press Release

"Enser Communications Limited acquires 100% Equity of Growintelli Technologies Private Limited to Strengthen its Technological and Data Security Capabilities"

In terms of the requirement of Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are submitting herewith copy of the captioned Press Release for public dissemination and your record.

Copy of the Media Release is also available at www.enser.co.in

Kindly take it on your record and oblige.

Thanking you,

Yours faithfully,

for **Enser Communications Limited**

(formerly known as Enser Communications Private Limited)

Muskan (ICSI M. No. A62983)

Company Secretary and Compliance Officer

Encl: a/a



REGISTERED OFFICE: 5th Floor 501 – 506, Arihant Aura, Turbhe, Navi Mumbai Sanpada, Thane, Maharashtra -400703

CORPORATE OFFICE: 217, 1st Floor, Phase 1, Sector 20, Udyog Vihar, Gurugram-122001

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Press Release

Enser Communications Limited acquires 100% Equity of Growintelli Technologies Private Limited to Strengthen its Technological and Data Security Capabilities.

Gurugram, February 12, 2025: Enser Communications Limited, an emerging leader in the Business Process Management (BPM) industry, is excited to announce that it has entered into a Share Purchase Agreement to acquire 100% equity of Growintelli Technologies Private Limited (GTPL), a well-established player in the IT infrastructure and data security consulting sector. Growintelli specializes in providing advanced solutions in data security, cyber security, and related hardware services, and currently serves over 300 clients across diverse industries, including M/s Cremica Food Industries, M/s Elroy Hyundai, M/s Canadian Specialty Vinyls, M/s Protons Infosystems, M/s 91 Springboard Business Hub, M/s Nimbus Harbor Facilities Management etc.

This acquisition marks a significant milestone in Enser Communications' expansion strategy, highlighting the company's dedication to strengthening its presence in the rapidly evolving technology space. The integration of Growintelli's renowned expertise in data security and cyber security will greatly enhance Enser's capabilities, enabling the company to meet the increasing demand for comprehensive and robust data protection solutions.

As cyber threats continue to grow in sophistication and scale, the need for effective and advanced security measures has never been more critical. Growintelli's impressive portfolio of services will perfectly complement Enser's existing offerings, expanding the company's ability to provide a comprehensive suite of business process management solutions with a greater emphasis on digital safety and security. This acquisition will not only diversify Enser's service offerings but also enhance its competitive positioning, creating greater value for clients and solidifying Enser's standing as a trusted, all-encompassing service provider in the market.

"We are thrilled to welcome Growintelli Technologies into the Enser family," **said Mr. Rajnish Sarna, Chairman and Managing Director of Enser Communications.** "This acquisition represents an exciting new chapter for Enser as we accelerate our growth and innovation. Growintelli's outstanding expertise in data security and cyber security is a valuable addition to our portfolio. By leveraging their advanced technologies and talented team, we are positioned to offer even more powerful and cutting-edge solutions to our clients, empowering them to stay ahead in an increasingly complex digital security landscape."

In an exciting development, Mr. Kunal Soni, the Founder and Director of Growintelli Technologies, will be joining Enser Communications' core leadership team as the Chief Information Security Officer (CISO). He has over 15 years of experience across various technology domains, including IT Infrastructure management, systems administration, network management, and IT consulting. He started his career with notable organizations such as MPG Business Information Systems, Fujitsu Consulting, and Cornell Overseas. With Mr. Soni's deep expertise and experience, Enser will further strengthen its security posture and continue to develop advanced, innovative solutions to protect clients from evolving cyber threats.

About Growintelli Technologies Private Limited:

Founded in 2016, Growintelli Technologies Private Limited (GTPL) has earned a reputation as a trusted provider of IT infrastructure and data security consulting services. The company specializes in offering a wide range of services, including data security solutions, cyber security, and related hardware services, all designed to safeguard businesses from an ever-growing array



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of cyber threats and vulnerabilities. Growintelli is committed to delivering scalable, secure, and future-proof solutions that help clients protect their IT environments and sensitive data from emerging digital risks.

Through this strategic acquisition, Enser Communications further solidifies its position as an industry leader in the BPM sector, while also expanding its technological expertise and reinforcing its commitment to providing clients with the most advanced solutions in an increasingly digital world.

About Us: Enser Communications Limited is an emerging player of Business Process Management (BPM) Industry, offering cutting-edge solutions designed to enhance customer experiences and drive operational excellence ("Enser").

Enser helps its clients manage their Customer Life cycle using its Business Process Management Platform. Enser facilitate rich consumer engagement and understanding by crafting end to-end consumer interaction solutions that are flexible and customized to deliver for our client's business objectives. Enser provides Customer Acquisition services, it is an automated, defined and optimized process for gaining new customers, from lead generation to conversion, aiming to enhance efficiency and effectiveness. Apart from this Enser provides Automated Premium Collection Engine, Integrated Voice recognition Response System, C-SAT Surveys and other services to its customers.

Enser operates from its various facilities functioning from Mumbai, Gurugram, Bangalore, Jaipur and Chennai. Enser's BPM tech enabled platform integrates with voice, chat, email, IVRS, and other social media engagements for customer acquisition as well as customer service strategies, specializing in Client Interaction Management.

Enser, founded and led by industry stalwarts Rajnish Sarna, Harihara Iyer and a team of seasoned professionals, represents decades of collective experience, proven track record of driving innovation and delivering measurable results.

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For further information,
you may please visit www.enser.co.in
please contact Ms. Muskan | investors@enser.co.in

Disclaimer: Certain statements and words in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by these forward-looking statements. Enser Communications Limited shall not be in any way responsible for any action taken based on such a statement.



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