

Date: February 25, 2025

To,

The Manager Listing Department National Stock Exchange of India Limited Exchange Plaza, C/1, G Block, Bandra - Kurla Complex, Bandra (East) Mumbai -400051

## SYMBOL: ENSER ISIN: INEOR9I01021

Dear Sir/Madam,

## Sub: Submission of Press Release

## "Enser Communications Commissioning Operations at New Office Space in Bangalore"

In terms of the requirement of Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are submitting herewith copy of the captioned Press Release for public dissemination and your record.

Copy of the Media Release is also available at www.enser.co.in.

Kindly take it on your record and oblige.

Thanking you,

Yours faithfully,

# for Enser Communications Limited

(formerly known as Enser Communications Private Limited)

Muskan (ICSI M. No. A62983) Company Secretary and Compliance Officer

Encl: a/a





#### Press Release

Enser Communications Commissioning Operations at New Office Space in Bangalore.

**Gurugram, February 25, 2025:** Enser Communications Limited, an emerging leader in the Business Process Management (BPM) sector, is pleased to announce the official commissioning and launch of its new office space in Bangalore, further solidifying its commitment to expanding its presence and providing enhanced services in the region. This marks a key milestone in Enser's growth strategy, following the company's previous press release dated 29<sup>th</sup> January, 2025 detailing about the expansion.



The commissioning of this office is a continuation of Enser's previous announcement regarding the initiative includes the development of a larger in-house data centre and an advanced AI lab. These investments are designed to optimize processes, improve operational efficiency, and ensure cost-effective scalability, all while maintaining seamless customer service delivery.

**Mr. Harihara Subramanian Iyer,** Whole Time Director of Enser Communications Ltd., said: "This office will play a pivotal role in enabling us to better serve our clients, attract top talent, and continue innovating in the services we provide. Enser's leadership team and employees are excited about the opportunities this new office will provide, both in terms of business expansion and fostering a culture of creativity and efficiency."

**Mr. Girish Devadiga,** AVP Strategic Partnership of Enser Communications Ltd., said the launch of this office aligns with Enser's broader vision to continue scaling its operations, enhancing customer experience, and strengthening its market position in Bangalore.



Pooja ceremony was conducted with devotion to seek blessings for prosperity, success, and the wellbeing. All the Key officials at the new office location to participate in the ceremony, setting a positive tone for the future of Enser's operations in Bangalore.

**About Us:** Enser Communications Limited is an emerging player of Business Process Management (BPM) Industry, offering cutting-edge solutions designed to enhance customer experiences and drive operational excellence ("Enser").

Enser helps its clients manage their Customer Life cycle using its Business Process Management Platform. Enser facilitate rich consumer engagement and understanding by crafting end to-end consumer interaction solutions that are flexible and customized to deliver for our client's business objectives. Enser provides Customer Acquisition services, it is an automated, defined and optimized process for gaining new customers, from lead generation to conversion, aiming to enhance efficiency and effectiveness. Apart from this Enser provides Automated Premium Collection Engine, Integrated Voice recognition Response System, C-SAT Surveys and other services to its customers.

Enser operates from its various facilities functioning from Mumbai, Gurugram, Bangalore, Jaipur and Chennai. Enser's BPM tech enabled platform integrates with voice, chat, email, IVRS, and other social media engagements for customer acquisition as well as customer service strategies, specializing in Client Interaction Management.

Enser, founded and led by industry stalwarts Rajnish Sarna, Harihara Iyer and a team of seasoned professionals, represents decades of collective experience, proven track record of driving innovation and delivering measurable results.

## NSE EMERGE | Scrip Code: ENSER

For further information, you may please visit <u>www.enser.co.in</u> please contact Ms. Muskan | investors@enser.co.in

**Disclaimer:** Certain statements and words in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by these forward-looking statements. Enser Communications Limited and its subsidiaries shall not be in any way responsible for any action taken based on such a statement.