



ENSER COMMUNICATIONS LTD.

(formerly known as Enser Communications Pvt. Ltd.)

CIN: L64200MH2008PLC182752

Date: January 29, 2025

To,

The Manager Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (East) Mumbai -400051

SYMBOL: ENSER
ISIN: INE0R9I01013

Dear Sir/Madam,

Sub: Submission of Press Release

“Enser Communications Expands Workstations and Seating Capacity in Bangalore to Fuel Growth and Achieve Long-Term Objectives”

In terms of the requirement of Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are submitting herewith copy of the captioned Press Release for public dissemination and your record.

Copy of the Media Release is also available at www.enser.co.in.

Kindly take it on your record and oblige.

Thanking you,

Yours faithfully,

for Enser Communications Limited
(formerly known as Enser Communications Private Limited)

Muskan (ICSI M. No. A62983)
Company Secretary and Compliance Officer

Encl: a/a



REGISTERED OFFICE: 5th Floor 501 – 506, Arihant Aura, Turbhe, Navi Mumbai Sanpada, Thane, Maharashtra -400703

CORPORATE OFFICE: 217, 1st Floor, Phase 1, Sector 20, Udyog Vihar, Gurugram-122001

enser.co.in solutions@enser.co.in 0124-4258077



ENSER COMMUNICATIONS LTD.

(formerly known as Enser Communications Pvt. Ltd.)

CIN: L64200MH2008PLC182752



Press Release

Enser Communications Expands Workstations and Seating Capacity in Bangalore to Fuel Growth and Achieve Long-Term Objectives

Gurugram, January 29, 2025: Enser Communications Limited, an emerging leader in the Business Process Management (BPM) sector, is pleased to announce a major expansion of its workstation and seating capacity at its Bangalore office. This strategic initiative will add 550 new seats in a phased manner, enabling Enser to fuel its rapid growth, capitalize on new business opportunities, and achieve its long-term objectives.

In addition to the seating expansion, the initiative includes the development of a larger in-house data center and an advanced AI lab. These investments are designed to optimize processes, improve operational efficiency, and ensure cost-effective scalability, all while maintaining seamless customer service delivery.

Mr. Rajnish Sarna, Chairman and Managing Director of Enser Communications Ltd., said: "As our team and business continue to grow, this expansion enables us to better serve our clients and target businesses. By increasing our seating capacity and enhancing our technological infrastructure, we reinforce our commitment to operational excellence and sustainable growth. Our employees remain at the heart of our success, and we are dedicated to providing them with the tools and environment they need to thrive."

The expanded Bangalore office will feature upgraded workstations, new collaborative zones, and flexible seating arrangements to support a hybrid work model. With the phased addition of 550 seats, Enser is well-equipped to meet the demands of its growing workforce, optimize resources, and maintain high levels of employee satisfaction and engagement.

The new facilities equipped with larger data center and AI lab will ensure Enser Communications stays at the forefront of innovation, enhancing process optimization and delivering more efficient solutions for clients. These advancements will strengthen the company's ability to remain agile and competitive in a rapidly evolving market.

About Us: Enser Communications Limited is an emerging player of Business Process Management (BPM) Industry, offering cutting-edge solutions designed to enhance customer experiences and drive operational excellence ("Enser").

Enser helps its clients manage their Customer Life cycle using its Business Process Management Platform. Enser facilitate rich consumer engagement and understanding by crafting end to-end consumer interaction solutions that are flexible and customized to deliver for our client's business objectives. Enser provides Customer Acquisition services, it is an automated, defined and optimized process for gaining new customers, from lead generation to conversion, aiming to enhance efficiency and effectiveness. Apart from this Enser provides Automated Premium Collection Engine, Integrated Voice recognition Response System, C-SAT Surveys and other services to its customers.

Enser operates from its various facilities functioning from Mumbai, Gurugram, Bangalore and Jaipur. Enser's BPM tech enabled platform integrates with voice, chat, email, IVRS, and other social media engagements for customer acquisition as well as customer service strategies, specializing in Client Interaction Management.



REGISTERED OFFICE: 5th Floor 501 – 506, Arihant Aura, Turbhe, Navi Mumbai Sanpada, Thane, Maharashtra -400703

CORPORATE OFFICE: 217, 1st Floor, Phase 1, Sector 20, Udyog Vihar, Gurugram-122001

en^{er}.co.in solutions@en^{er}.co.in 0124-4258077



ENSER COMMUNICATIONS LTD.

(formerly known as Enser Communications Pvt. Ltd.)

CIN: L64200MH2008PLC182752

Enser, founded and led by industry stalwarts Rajnish Sarna, Harihara Iyer and a team of seasoned professionals, represents decades of collective experience, proven track record of driving innovation and delivering measurable results.

NSE EMERGE | Scrip Code: **ENSER**




For further information,
you may please visit www.enser.co.in
please contact Ms. Muskan | investors@enser.co.in

Disclaimer: Certain statements and words in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by these forward-looking statements. Enser Communications Limited shall not be in any way responsible for any action taken based on such a statement.



REGISTERED OFFICE: 5th Floor 501 – 506, Arihant Aura, Turbhe, Navi Mumbai Sanpada, Thane, Maharashtra -400703

CORPORATE OFFICE: 217, 1st Floor, Phase 1, Sector 20, Udyog Vihar, Gurugram-122001

 enser.co.in  solutions@enser.co.in  0124-4258077