

Date: March 31, 2025

To. The Manager Listing Department **National Stock Exchange of India Limited** Exchange Plaza, C/1, G Block, Bandra - Kurla Complex, Bandra (East) Mumbai -400051

SYMBOL: ENSER ISIN: INEOR9101021

Dear Sir/Madam,

Sub: Submission of Press Release

"Enser Communications Limited announces completion of acquisition of majority stake in Teckinfo Solutions Private Limited and IVRedge Services Private Limited"

In terms of the requirement of Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are submitting herewith copy of the captioned Press Release for public dissemination and your record.

Copy of the Media Release is also available at www.enser.co.in

Kindly take it on your record and oblige.

Thanking you, Yours faithfully, for Enser Communications Limited (formerly known as Enser Communications Private Limited)

Muskan (ICSI M. No. A62983) **Company Secretary and Compliance Officer**

Encl: a/a



ENSER COMMUNICATIONS LTD.

(formerly known as Enser Communications Pvt. Ltd.) CIN: L64200MH2008PLC182752



Press Release

Enser Communications Limited announces completion acquisition of majority stake in Teckinfo Solutions Private Limited and IVRedge Services Private Limited.

Gurugram, March 31, 2025: Enser Communications Limited, an emerging leader in the BPM (Business Process Management) industry, is pleased to announce the successful acquisition of a majority stake (51%) in two high-growth technology companies: Teckinfo Solutions Private Limited and IVRedge Services Private Limited. This strategic acquisition marks a significant milestone in Enser's growth trajectory, reinforcing its position as a front-runner in BPM Industry, IT & ITES, digital transformation, cloud solutions, and communication technologies.

Strengthening Market Presence with Strategic Acquisitions

Teckinfo Solutions, a pioneer in voice, messaging, and communication solutions, offers advanced products such as cloud contact center software, helpdesk, lead management solutions, and other cutting-edge communication tools. IVRedge Services, on the other hand, specializes in cloud-based telephony and Internet Protocol Private Branch Exchange (IP PBX) solutions, with a strong focus on delivering innovative voice and messaging services.

This partnership is set to unlock new growth avenues, leveraging the strengths of both companies to accelerate innovation and expand Enser's market footprint.

Strategic Rationale Behind the Acquisition:

Expansion of Service Portfolio: The acquisitions will significantly broaden Enser's product and service offerings, enabling the company to address a wider range of customer needs in the dynamic tech landscape.

Synergy and Innovation: By fostering deeper collaboration, Enser aims to drive cross-functional synergies, leading to enhanced innovation, improved customer experiences, and the development of comprehensive, end-to-end solutions.

Capitalizing on Growth Opportunities: Teckinfo's robust market presence combined with IVRedge's cutting-edge technology positions Enser to seize emerging market trends, accelerate revenue growth, and strengthen its competitive edge.

Quote from CMD of Enser:

"We are thrilled to announce the acquisition of a 51% stake in Teckinfo and IVRedge. This strategic partnership reinforces our commitment to innovation and our mission to provide top-tier technology solutions to our customers. Both Teckinfo and IVRedge bring exceptional expertise and capabilities, and we look forward to leveraging our combined strengths to drive growth and create even more value for our stakeholders," said Rajnish Omprakash Sarna, Chairman and Managing Director of Enser Communications Limited."

About Teckinfo: Teckinfo is a leading provider of Teckinfo, a leading provider of voice, messaging, and communication solutions, including cloud contact center software, helpdesk and lead management solutions, and other communication products, helping organizations transform and optimize their IT infrastructure. With a focus on innovation and client success, Teckinfo delivers cutting-edge solutions that drive efficiency and growth.

REGISTERED OFFICE: 5th Floor 501 - 506, Arihant Aura, Turbhe, Navi Mumbai Sanpada, Thane, Maharashtra -400703



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About IVRedge: IVRedge is a forward-thinking technology company focused on cloud-based telephony and Internet Protocol Private Branch Exchange (IP PBX) solutions, specializing in voice, messaging, and communication services. Known for its agile approach and advanced solutions, IVRedge is dedicated to empowering businesses to navigate complex challenges with innovative strategies.

About Us: Enser Communications Limited is an emerging player of Business Process Management (BPM) Industry, offering cutting-edge solutions designed to enhance customer experiences and drive operational excellence ("Enser").

Enser helps its clients manage their Customer Life cycle using its Business Process Management Platform. Enser facilitate rich consumer engagement and understanding by crafting end to-end consumer interaction solutions that are flexible and customized to deliver for our client's business objectives. Enser provides Customer Acquisition services, it is an automated, defined and optimized process for gaining new customers, from lead generation to conversion, aiming to enhance efficiency and effectiveness. Apart from this Enser provides Automated Premium Collection Engine, Integrated Voice recognition Response System, C-SAT Surveys and other services to its customers.

Enser operates from its various facilities functioning from Mumbai, Gurugram, Bangalore, Jaipur and Chennai. Enser's BPM tech enabled platform integrates with voice, chat, email, IVRS, and other social media engagements for customer acquisition as well as customer service strategies, specializing in Client Interaction Management.

Enser, founded and led by industry stalwarts Rajnish Sarna, Harihara Iyer and a team of seasoned professionals, represents decades of collective experience, proven track record of driving innovation and delivering measurable results.

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For further information, you may please visit www.enser.co.in please contact Ms. Muskan | investors@enser.co.in

Disclaimer: Certain statements and words in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by these forward-looking statements. Enser Communications Limited and its subsidiaries shall not be in any way responsible for any action taken based on such a statement.

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