

Date: March 03, 2025

To, The Manager Listing Department **National Stock Exchange of India Limited** Exchange Plaza, C/1, G Block, Bandra - Kurla Complex, Bandra (East) Mumbai -400051

SYMBOL: ENSER ISIN: INEOR9I01021

Dear Sir/Madam, <u>Sub:</u> <u>Submission of Press Release</u> "Enser Communications Limited Expands Workstation and Seating Capacity in Gurugram to Enhance Operational Efficiency"

In terms of the requirement of Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are submitting herewith copy of the captioned Press Release for public dissemination and your record.

Copy of the Media Release is also available at www.enser.co.in

Kindly take it on your record and oblige.

Thanking you, Yours faithfully, *for* **Enser Communications Limited** *(formerly known as Enser Communications Private Limited)*

Muskan (ICSI M. No. A62983) Company Secretary and Compliance Officer

Encl: a/a

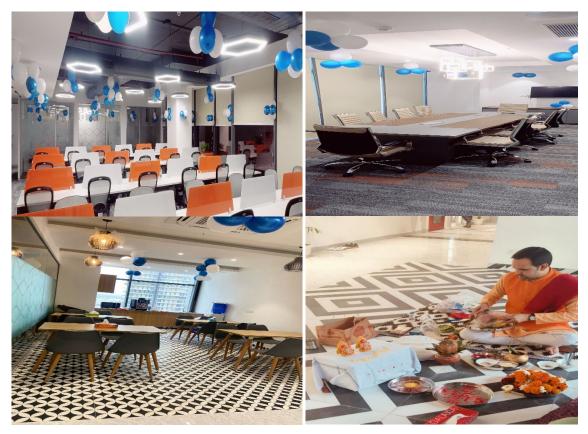


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Press Release

Enser Communications Limited Expands Workstation and Seating Capacity in Gurugram to Enhance Operational Efficiency.

Gurugram, March 03, 2025: Enser Communications Limited, an emerging leader in the Business Process Management (BPM) industry, is proud to announce the opening of its new service unit in Gurugram, Haryana. With the addition of 500+ seating capacity, the new service unit support a larger workforce and enable more efficient workflows.



With a focus on scalability, this upgrade is set to strengthen Enser's position as a customercentric company dedicated to providing timely, high-quality services. By enhancing its infrastructure and operational capabilities, Enser aims to continue its reputation as a trusted provider to clients both locally and globally.

Key Highlights of the Expansion:

- **Enhanced Seating Capacity**: With an increase in seating capacity, Enser is optimizing its workspace to improve collaboration, increase productivity, and ensure that employees have the resources they need to perform at their best.
- **Upgraded Infrastructure**: The newly expanded facility is equipped with the latest technology and ergonomic designs, supporting both the well-being of employees and the company's long-term operational goals.
- **Boosting Operational Efficiency**: The added workstations and streamlined operational setup will help Enser efficiently and maintain high standards of customer satisfaction.



Our new service unit in Gurugram represents a major step forward in our expansion efforts and our ongoing commitment," **said Mr. Harihara Subramanian Iyer, Whole Time Director of Enser Communications.** "By increasing workstation and seating capacity, we are preparing for the future while ensuring that our employees have a productive and comfortable work environment."

About Us: Enser Communications Limited is an emerging player of Business Process Management (BPM) Industry, offering cutting-edge solutions designed to enhance customer experiences and drive operational excellence ("Enser").

Enser helps its clients manage their Customer Life cycle using its Business Process Management Platform. Enser facilitate rich consumer engagement and understanding by crafting end to-end consumer interaction solutions that are flexible and customized to deliver for our client's business objectives. Enser provides Customer Acquisition services, it is an automated, defined and optimized process for gaining new customers, from lead generation to conversion, aiming to enhance efficiency and effectiveness. Apart from this Enser provides Automated Premium Collection Engine, Integrated Voice recognition Response System, C-SAT Surveys and other services to its customers.

Enser operates from its various facilities functioning from Mumbai, Gurugram, Bangalore, Jaipur and Chennai. Enser's BPM tech enabled platform integrates with voice, chat, email, IVRS, and other social media engagements for customer acquisition as well as customer service strategies, specializing in Client Interaction Management.

Enser, founded and led by industry stalwarts Rajnish Sarna, Harihara Iyer and a team of seasoned professionals, represents decades of collective experience, proven track record of driving innovation and delivering measurable results.

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For further information, you may please visit <u>www.enser.co.in</u> please contact Ms. Muskan | <u>investors@enser.co.in</u>

Disclaimer: Certain statements and words in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by these forward-looking statements. Enser Communications Limited and its subsidiaries shall not be in any way responsible for any action taken based on such a statement.