



ENSER COMMUNICATIONS LTD.

(formerly known as Enser Communications Pvt. Ltd.)

CIN: L64200MH2008PLC182752

Date: March 07, 2025

To,
The Manager Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (East) Mumbai -400051

SYMBOL: ENSER
ISIN: INE0R9I01021

Dear Sir/Madam,

Sub: Submission of Press Release

"Enser Communications Limited Enters into Distribution Agreement with Vestel".

In terms of the requirement of Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are submitting herewith copy of the captioned Press Release for public dissemination and your record.

Copy of the Media Release is also available at www.enser.co.in

Kindly take it on your record and oblige.

Thanking you,
Yours faithfully,
for **Enser Communications Limited**
(formerly known as Enser Communications Private Limited)

Muskan (ICSI M. No. A62983)
Company Secretary and Compliance Officer

Encl: a/a



REGISTERED OFFICE: 5th Floor 501 – 506, Arihant Aura, Turbhe, Navi Mumbai Sanpada, Thane, Maharashtra -400703

CORPORATE OFFICE: 217, 1st Floor, Phase 1, Sector 20, Udyog Vihar, Gurugram-122001

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Press Release

Enser Communications Limited Enters into Distribution Agreement with Vestel.

Gurugram, March 07, 2025: Enser Communications Limited, a leading provider of Business Process Management (BPM) industry, is pleased to announce the signing of a distribution agreement with Vestel for its range of Interactive Flat Panel (IFPD), Digital Signage Solution, Professional Display Solution, LCD VW, etc. This partnership marks an exciting step in expanding the reach of Vestel to new customers and markets across India.

Under this partnership, Enser will distribute Vestel Products directly or through third party within the Territory, enhancing the accessibility and availability of Vestel Products for customers. This partnership brings together industry expertise and cutting-edge technology in India. This will contribute to effectively scaling the company's top line around 2nd quarter of FY 2025-26.

We are excited to partner with Vestel on this new venture," said, **Mr. Rajnish Sarna, Chairman and Managing Director of Enser Communications**, "This agreement allows us to focus on our strength in customer acquisition for our clients. This underscores both companies' commitment to maintaining a collaborative relationship. We are confident that this partnership will enhance Vestel's operational effectiveness in India."

We are excited to announce the strategic collaboration with Enser Communications said, **Mr. Nitin Joshi and Director - Indian Subcontinent of Vestel** "With Vestel's high-quality display solutions and Enser Communication Ltd.'s deep understanding of Indian territory geographically, we are poised to deliver tailored, impactful solutions that address the unique needs of this segment. Together, we look forward to supporting the growth and modernization of India's government infrastructure, driving positive change for the nation's future."

About Enser:

Enser Communications Limited is an emerging player of Business Process Management (BPM) Industry, offering cutting-edge solutions designed to enhance customer experiences and drive operational excellence ("Enser").

Enser helps its clients manage their Customer Life cycle using its Business Process Management Platform. Enser facilitate rich consumer engagement and understanding by crafting end to-end consumer interaction solutions that are flexible and customized to deliver for our client's business objectives. Enser provides Customer Acquisition services, it is an automated, defined and optimized process for gaining new customers, from lead generation to conversion, aiming to enhance efficiency and effectiveness. Apart from this Enser provides Automated Premium Collection Engine, Integrated Voice recognition Response System, C-SAT Surveys and other services to its customers.

Enser operates from its various facilities functioning from Mumbai, Gurugram, Bangalore, Jaipur and Chennai. Enser's BPM tech enabled platform integrates with voice, chat, email, IVRS, and other social media engagements for customer acquisition as well as customer service strategies, specializing in Client Interaction Management.

Enser, founded and led by industry stalwarts Rajnish Sarna, Harihara Iyer and a team of seasoned professionals, represents decades of collective experience, proven track record of driving innovation and delivering measurable results.



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About Vestel:

Originally founded in 1984, VESTEL has grown from strength to strength, realising its global potential after joining the Zorlu Group in 1994. Having rapidly accumulated market share, VESTEL has attained global significance thanks to its flourishing export activity and enormous production capacity. In 2014 alone, VESTEL received more than 66 of the most prestigious design awards globally.

VESTEL is one of the largest Display manufacturers from Europe, exporting to 157 countries with a revenue of USD 4 Billion. With its 1.2 million sq. meter size Mega Factory located in Beautiful city Manisa in Turkey. With its extensively experienced R&D team located globally like Turkey, United Kingdom, Republic of India, and Shenzhen China, VESTEL can provide the highest level of satisfaction with its hardware and software solutions to customers worldwide.

VESTEL Visual Solutions, which includes complete range of Professional display solutions such as Digital Signage, LCD and LED Videowall, Interactive Displays and Hospitality Solutions, is ready to digitalize any industry/segment with its wide range of products and Solutions,

VESTEL stands out in a unique position in the Global Market with their capability of producing highest quality of products, shortest lead time, well establish supply chain management (SCM), and fast and flexible solution creation per the needs of our client's Projects.

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For further information,
you may please visit www.enser.co.in
please contact Ms. Muskan | investors@enser.co.in

Disclaimer: Certain statements and words in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by these forward-looking statements. Enser Communications Limited and its subsidiaries shall not be in any way responsible for any action taken based on such a statement.



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