



ENSER COMMUNICATIONS LTD.

(formerly known as Enser Communications Pvt. Ltd.)

CIN: L64200MH2008PLC182752

Date: September 18, 2025

To,

The Manager

Listing Department

National Stock Exchange of India Limited

Exchange Plaza, C/1, G Block,

Bandra - Kurla Complex, Bandra (East) Mumbai -400051

SYMBOL: ENSER

ISIN: INE0R9I01021

Dear Sir/Madam,

Sub: Submission of Press Release

“Enser Communications strengthens Institutional Presence with Successful Completion of Government Interactive Display Panel Orders”.

In terms of the requirement of Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are submitting herewith copy of the captioned Press Release for public dissemination and your record.

Copy of the Media Release is also available at www.enser.co.in

Kindly take it on your record and oblige.

Thanking you,

Yours faithfully,

for Enser Communications Limited

(formerly known as Enser Communications Private Limited)

Muskan (ICSI M. No. A62983)

Company Secretary and Compliance Officer

Encl: a/a



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Press Release

Enser Communications strengthens Institutional Presence with Successful Completion of Government Interactive Display Panel Orders.

Gurugram, September 18, 2025 - Enser Communications Limited, a fast-growing BPM company and interactive display solutions provider, is pleased to announce the successful completion of government orders for interactive display panels, marking an important step in the Company's efforts to expand its presence in the vast Indian education and institutional ecosystem with next-generation digital infrastructure.

The interactive display panels supplied are designed for smart-classrooms and other institutional applications, featuring multi-touch capabilities, cloud integration, and compatibility with a wide range of software enabling more engaging, collaborative, and knowledge-driven environments across educational and administrative settings.

The India interactive panel market was valued at ~USD 178 million in 2020 and is projected to nearly double to ~USD 353 million by 2026. The interactive whiteboard segment alone was estimated at USD 178 million in 2023, growing at a CAGR of 10 -11% through 2030. Globally, the interactive flat panel display (IFPD) market is expected to expand from USD 12.6 billion in 2024 to over USD 25 billion by 2034 at a CAGR of ~7.5%, while the global education smart display market is projected to grow from USD 3.4 billion in 2024 to USD 4.1 billion by 2029. These trends highlight the accelerating adoption of digital learning and collaboration tools, areas where Enser is strategically positioned.

Enser's participation through the Government e-Marketplace (GeM) provides a structured pathway to deeper institutional engagement, ensuring transparency and efficiency in procurement while also enabling long-term business relationships with government and semi-government institutions. Timely dispatch of these orders further reflects the Company's operational discipline and supply-chain strength-factors that support scalability and instill confidence among stakeholders.

Commenting on this milestone, Mr. Puneet Virmani, COO of Enser Communications Limited, said "The successful completion of dispatch of these orders underscores Enser's operational efficiency and reinforces its position as a trusted provider of high-quality interactive display solutions. These deployments contribute to the modernization of technological infrastructure in educational and technical institutions, reflecting Enser's commitment to innovation and service excellence."

Looking ahead, Enser aims to broaden its order book in the Government and Institutional segment, strengthen product features to keep pace with global digital learning trends, maintain cost discipline to support sustainable scalability, and leverage policy initiatives such as Digital India, NDEAR, and state-level smart-class programs to expand its presence across both rural and urban India.

About Enser:

Enser Communications Limited is an emerging player of Business Process Management (BPM) Industry, offering cutting-edge solutions designed to enhance customer experiences and drive operational excellence ("Enser").



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Enser helps its clients manage their Customer Life cycle using its Business Process Management Platform. Enser facilitate rich consumer engagement and understanding by crafting end-to-end consumer interaction solutions that are flexible and customized to deliver for our client's business objectives. Enser provides Customer Acquisition services, it is an automated, defined and optimized process for gaining new customers, from lead generation to conversion, aiming to enhance efficiency and effectiveness. Apart from this Enser provides Automated Premium Collection Engine, Integrated Voice recognition Response System, C-SAT Surveys, Cyber Security, CRM Development, Digital Signages, Interactive Flat Panel, Audio video solutions and other services to its customers.

Enser operates from its various facilities functioning from Mumbai, Gurugram, Bangalore, Jaipur and Chennai. Enser's BPM tech enabled platform integrates with voice, chat, email, IVRS, and other social media engagements for customer acquisition as well as customer service strategies, specializing in Client Interaction Management.

Enser, founded and led by industry stalwarts Rajnish Sarna and Harihara Iyer and a team of seasoned professionals, represents decades of collective experience, proven track record of driving innovation and delivering measurable results.

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For further information,
you may please visit www.enser.co.in
please contact Ms. Muskan | investors@enser.co.in

For more details or to connect for investor queries and meeting requests, please reach out to our investor relations team.
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